



CTI Clinical Trial and Consulting Services named "Best Places to Work" in Greater Cincinnati for Second Consecutive Year

Upcoming Medical Meetings CTI will be Attending ...

CTI will have a significant presence at upcoming medical meetings over the next few months.

The American Society of Hematology Annual Meeting and Exposition –
San Diego, Ca
December 10 – 13

J.P. Morgan 30th Annual Healthcare Conference –
San Francisco, CA
January 9-12

If you are interested in scheduling a meeting with CTI at one of these events, please contact Nick Schatzman at 513-598-9290 or via email at

Meeting Planning

Meetings bring people together to achieve a common purpose, provide a forum for effective communication, and support information flow. In the world of Clinical Research, meetings are critical to the success of drug development programs including Study Investigator Meetings, Physician Advisory Board Meetings, and Educational Symposia.

A productive meeting starts with scientific content development and is supported by efficient logistical planning and coordination. Scientific content development has traditionally been the responsibility of pharmaceutical/biotech sponsors. However, in the ever-changing atmosphere of pharmaceutical meeting planning, this task is beginning to shift more frequently to the meeting planning service provider. This industry trend necessitates the need for service providers to staff individuals with medical and scientific expertise. **Maintaining a staff of qualified medical professionals provides additional benefits beyond scientific content development including relationships with Key Opinion Leaders (KOL) for meeting attendance, and creating a peer-to-peer atmosphere facilitating issue identification and creative discussion among respected industry professionals.**

As part of scientific content development, the medium in which the content is delivered to participants (audio visual specifics) is critical to meeting success and also feeds into venue selection. Venue set-up will support the ability to achieve the meeting objective providing a setting that is conducive to discussions and allowing adequate viewing of audio visual aids. The venue selection can ultimately make

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Employee Update

Congratulations to the following CTI employees recently promoted:

Mike Montani - Senior Project Manager

Stephanie Makepeace - Senior Project Manager and Medical Writer

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the difference between a productive meeting versus a failed meeting resulting in the need for follow-up and potential program delays.

Efficient logistical planning is also critical to a successful meeting. The meeting planner must exhibit excellent communication skills and a focus on detail as these are critical components in meeting coordination including arrangement of travel plans, meals, and conveying expense reimbursement structure. The experience attendees have when arranging travel plans and lodging impact their attitude prior to the meeting; and, can set the framework for productivity if prior activities are conducted smoothly with a strong customer focus.

CTI has conducted hundreds of meetings around the globe, including Physician Advisory Boards, Investigator Meetings, and Symposia. Our dynamic staff includes MDs, PharmDs, PhDs, and research scientists across multiple therapeutic areas who are frequently published in peer-reviewed journals, present at society meetings, and have extensive experience with scientific content development. Our goal is not only to provide the logistical planning, medical content, and overall project management but also to focus on ensuring the establishment and maintenance of our client's relationship with meeting attendees. By maintaining a staff of medical professionals as well as individuals with demonstrated excellence in logistical planning, CTI is a one-stop shop for our pharmaceutical and biotech Sponsors with meeting needs.

To learn more about meeting planning in the clinical arena or other drug development or clinical research activity, please contact CTI.

For more information contact:

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CTI Clinical Trial and Consulting Services (CTI) is a unique drug and market development company offering a full range of services which encompass the entire lifecycle of drug development. These services include regulatory pathway design, clinical trial management, data analysis, medical writing, CME and training program development, market analysis and development and other consulting services. CTI focuses on the specific disease areas of solid organ transplant, hepatitis, infectious disease, end-stage organ disease and hematology/bone marrow transplant. With its combined expertise of clinical knowledge and market experience, CTI is uniquely positioned to incorporate both clinical and market driven endpoints and interpretations to provide extraordinary results.